

**The AIP EAD Consortium Project  
Benefits and Challenges  
to Member Participation**

**Benefits**

**Increases Exposure At-Large**

**Raises Profile At Home**

**Encourages Updating/Decisions**

**Gives Push to Mark-up Projects**

**Encourages Community**

**Tests your products**

**Challenges**

**Requires stable staffing**

**Demands problem resolution**

**Affects priorities**

**Creates more work**