

REACH THE INBOXES OF
55,000 READERS UP TO
3 TIMES EACH MONTH.

BANNERS

468 x 60 pixels
Top: \$850 Middle & Bottom: \$550
Format: GIF, HTML or JPG file less than 40kB.
Sorry, Flash files can NOT be used in e-mail alerts

SKYSCRAPERS

120 x 600 pixels
Top: \$750 Bottom: \$650
Format: GIF, HTML or JPG file less than 40kB.
Sorry, Flash files can NOT be used in e-mail alerts

ALERT

WHEN SENT

Table of contents	1st of the month
Books	2nd Tuesday
Favorites	3rd Tuesday

E-MAIL ALERTS
55,000
REGISTERED INBOXES

These prized e-mail addresses are not available for rental, so these alerts will be filled soon.