

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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www.physicstoday.org

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FIELD SERVED

PHYSICS TODAY serves physicists and scientists in universities and colleges, industry and government laboratories.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are members of the American Institute of Physics member societies, including members of affiliated societies of the AIP and other international physics societies and organizations. Also qualified are: departments of physics and astronomy in colleges and universities, company copies, libraries, government laboratories, and others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	673
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	527
Electronic _____	-
All Other _____	3,419
TOTAL	4,619

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	2,879	2.4	-	-	2,879	2.4
Sponsored Individually Addressed _	-	-	-	-	-	-
*Membership Benefit _____	118,620	97.4	8,267	6.8	110,353	90.7
Multi-Copy Same Addressee _____	234	0.2	-	-	234	0.2
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	121,733	100.0	8,267	6.8	113,466	93.2

*See Paragraph 9

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	2,684	4,218	8,740	120,619	129,359	April _____	3,072	6,847	8,015	110,443	118,458
February _____	5,897	3,174	8,550	118,086	126,636	May _____	2,519	3,567	8,292	111,214	119,506
Mach _____	16,809	4,856	7,768	106,915	114,683	June _____	1,782	4,028	8,237	113,515	121,752
						TOTAL	32,763	26,690			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009
 This issue is 2.2% or 2,672 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Qualified Non-Paid	*Qualified Paid
Members of AIP Member Societies	116,474	97.5	8,291	108,183
Members of AIP Affiliated and Other Societies and other international physics societies and organizations, departments of physics and astronomy in colleges and universities, company copies, libraries, government laboratories, and others allied in the field	3,032	2.5	1	3,031
TOTAL QUALIFIED CIRCULATION	119,506	100.0	8,292	111,214
PERCENT	100.0		6.9	93.1

*See Paragraph 9

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	979	159	-	1	1,137	1,138	1.0
II. Request from recipient's company:	1,884	7	-	-	1,891	1,891	1.6
III. Membership Benefit:	113,525	2,763	189	8,291	108,186	116,477	97.4
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	116,388	2,929	189	8,292	111,214	119,506	100.0
PERCENT	97.4	2.5	0.1	6.9	93.1	100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function	-	-	-	-
Individuals by name only	8,292	108,315	116,607	97.6
Titles or functions only	-	-	-	-
Company names only	-	2,676	2,676	2.2
Multi-Copy Same Addressee copies	-	223	223	0.2
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	8,292	111,214	119,506	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine	37	354	391	
030-038 New Hampshire	39	626	665	
050-059 Vermont	16	203	219	
010-027 Massachusetts	406	4,916	5,322	
028-029 Rhode Island	32	474	506	
060-069 Connecticut	103	1,148	1,251	
NEW ENGLAND	633	7,721	8,354	7.0
100-149 New York	579	5,866	6,445	
070-089 New Jersey	223	2,574	2,797	
150-196 Pennsylvania	509	3,167	3,676	
MIDDLE ATLANTIC	1,311	11,607	12,918	10.8
430-459 Ohio	273	2,329	2,602	
460-479 Indiana	131	1,258	1,389	
600-629 Illinois	268	3,362	3,630	
480-499 Michigan	205	2,085	2,290	
530-549 Wisconsin	109	1,450	1,559	
EAST NO. CENTRAL	986	10,484	11,470	9.6
550-567 Minnesota	92	1,263	1,355	
500-528 Iowa	47	592	639	
630-658 Missouri	92	919	1,011	
580-588 North Dakota	6	126	132	
570-577 South Dakota	10	152	162	
680-693 Nebraska	26	340	366	
660-679 Kansas	42	489	531	
WEST NO. CENTRAL	315	3,881	4,196	3.5
197-199 Delaware	39	382	421	
206-219 Maryland	326	4,672	4,998	
200-205 Washington, DC	52	931	983	
220-246 Virginia	261	3,343	3,604	
247-268 West Virginia	22	222	244	
270-289 North Carolina	172	1,625	1,797	
290-299 South Carolina	60	602	662	
300-319 Georgia	129	1,233	1,362	
320-349 Florida	282	2,740	3,022	
SOUTH ATLANTIC	1,343	15,750	17,093	14.3
400-427 Kentucky	45	426	471	
370-385 Tennessee	129	1,277	1,406	
350-369 Alabama	48	835	883	
386-397 Mississippi	30	425	455	
EAST SO. CENTRAL	252	2,963	3,215	2.7
716-729 Arkansas	28	254	282	
700-714 Louisiana	71	641	712	
730-749 Oklahoma	44	459	503	
750-799 Texas	433	4,507	4,940	
WEST SO. CENTRAL	576	5,861	6,437	5.4
590-599 Montana	13	289	302	
832-838 Idaho	29	351	380	
820-831 Wyoming	11	155	166	
800-816 Colorado	186	3,214	3,400	
870-884 New Mexico	111	2,265	2,376	
850-865 Arizona	105	1,845	1,950	
840-847 Utah	76	664	740	
889-898 Nevada	32	544	576	
MOUNTAIN	563	9,327	9,890	8.3
995-999 Alaska	10	422	432	
980-994 Washington	155	2,354	2,509	
970-979 Oregon	94	1,220	1,314	
900-961 California	1,072	14,269	15,341	
967-968 Hawaii	32	567	599	
PACIFIC	1,363	18,832	20,195	16.9
UNITED STATES	7,342	86,426	93,768	78.5
969 & 004-009 U.S. Territories	16	155	171	
Canada	154	3,275	3,429	
Mexico	32	441	473	
Other International	748	20,886	21,634	
APO/FPO	-	31	31	
TOTAL QUALIFIED CIRCULATION	8,292	111,214	119,506	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

Country	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	Country	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
ASIA					Slovenia	-	38	38	
Afghanistan	1	-	1		Spain	10	693	703	
Armenia	-	20	20		Sweden	14	429	443	
Azerbaijan	-	3	3		Switzerland	20	819	839	
Bangladesh	2	3	5		Turkey	5	135	140	
Brunei Darussalam	-	3	3		Ukraine	4	82	86	
China	15	537	552		United Kingdom	65	1,980	2,045	
Georgia	-	5	5		Holy See (Vatican City State)	-	1	1	
Hong Kong - SAR	5	147	152		Subtotal	360	11,731	12,091	10.1
India	38	397	435		AFRICA				
Indonesia	3	29	32		Algeria	-	2	2	
Japan	164	3,667	3,831		Botswana	-	1	1	
Kazakhstan	-	3	3		Cameroon	-	4	4	
Korea, Republic Of	10	609	619		Cape Verde	-	1	1	
Kyrgyzstan	1	-	1		Congo	-	1	1	
Macao	-	1	1		Cote D'Ivoire	1	-	1	
Malaysia	3	57	60		Egypt	-	23	23	
Maldives	-	1	1		Ethiopia	1	3	4	
Nepal	-	2	2		Ghana	-	3	3	
Pakistan	2	19	21		Kenya	-	4	4	
Philippines	2	34	36		Libyan Arab Jamahiriya	-	1	1	
Singapore	2	154	156		Malawi	-	2	2	
Sri Lanka	-	5	5		Mauritius	-	1	1	
Taiwan	18	486	504		Morocco	-	2	2	
Thailand	5	96	101		Mozambique	-	1	1	
Uzbekistan	1	1	2		Niger	-	1	1	
Vietnam	1	3	4		Nigeria	7	10	17	
Subtotal	273	6,282	6,555	5.5	Reunion	-	2	2	
MIDDLE EAST					Senegal	-	1	1	
Bahrain	-	4	4		South Africa	4	87	91	
Iran	1	59	60		Sudan	-	4	4	
Iraq	-	2	2		Swaziland	-	2	2	
Israel	20	442	462		Tanzania	-	1	1	
Jordan	-	4	4		Tunisia	-	11	11	
Kuwait	-	7	7		Zimbabwe	-	2	2	
Lebanon	-	12	12		unspecified Africa	-	2	2	
Oman	-	8	8		Subtotal	13	172	185	0.2
Qatar	-	6	6		NORTH AMERICA				
Saudi Arabia	2	32	34		Canada	154	3,275	3,429	
United Arab Emirates	-	30	30		United States	7,342	86,430	93,772	
unspecified Middle East	-	19	19		Mexico	32	441	473	
Subtotal	23	625	648	0.5	unspecified North America	-	31	31	
EUROPE					Subtotal	7,528	90,177	97,705	81.8
Austria	8	238	246		CARIBBEAN				
Belarus	1	7	8		Barbados	-	2	2	
Belgium	13	285	298		Bermuda	-	3	3	
Bosnia and Herzegovina	-	3	3		Cayman Islands	1	-	1	
Bulgaria	1	26	27		Cuba	-	10	10	
Croatia	2	35	37		Dominican Republic	-	1	1	
Cyprus	2	28	30		Jamaica	-	6	6	
Czech Republic	2	98	100		Martinique	-	1	1	
Denmark	9	259	268		Puerto Rico	16	141	157	
Estonia	-	16	16		Bahamas	-	1	1	
Faroe Islands	-	3	3		Trinidad and Tobago	-	8	8	
Finland	9	165	174		Virgin Islands, U.S.	-	8	8	
France	38	1,184	1,222		Subtotal	17	181	198	0.2
Germany	77	2,446	2,523		CENTRAL AMERICA				
Greece	5	221	226		Costa Rica	1	12	13	
Greenland	-	1	1		Guatemala	-	2	2	
Hungary	3	51	54		Honduras	-	2	2	
Iceland	-	42	42		Panama	-	3	3	
Italy	15	749	764		Subtotal	1	19	20	0.0
Latvia	-	13	13		SOUTH AMERICA				
Liechtenstein	-	7	7		Argentina	5	139	144	
Lithuania	-	16	16		Brazil	10	399	409	
Luxembourg	-	7	7		Chile	3	118	121	
Macedonia	-	3	3		Colombia	-	90	90	
Malta	-	2	2		Ecuador	-	8	8	
Monaco	-	2	2		Guyana	-	1	1	
Netherlands	15	638	653		Paraguay	-	1	1	
Norway	10	291	301		Peru	-	34	34	
Poland	5	119	124		Uruguay	-	9	9	
Portugal	1	132	133		Venezuela	5	19	24	
Ireland	2	150	152		Russian Federation	18	263	281	
Romania	4	30	34		New Caledonia	-	3	3	
Subtotal	23	818	841	0.7	New Zealand	14	204	218	
ASIA PACIFIC					Papua New Guinea	-	2	2	
Australia	40	996	1,036		Subtotal	54	1,209	1,263	1.1
Fiji	-	1	1		TOTAL QUALIFIED CIRCULATION				
French Polynesia	-	3	3		8,292	111,214	119,506	100.0	
Russian Federation	18	263	281						
Slovakia	2	24	26						

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified: _____	121,496	122,522	125,110	125,386	126,541	121,732
Qualified Non-Paid: _____	-	-	-	8,186	8,261	8,267
Qualified Paid: _____	121,496	122,522	125,110	117,200	118,280	113,465
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	\$9.25	\$9.89	\$10.84	\$9.78	\$9.43	\$15.84

*NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. PAID CIRCULATION DATA

\$15.84	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA**OFFICIAL PUBLICATION:**

PHYSICS TODAY is the official publication of the American Institute of Physics, Inc.

PARAGRAPH 1:

Member's yearly subscription price of \$2.00 to \$3.51 is included in the dues and is non-deductible therefrom.

Qualified Multi-Copy Same-Addressee subscriptions averaging 234 copies were sold to qualified recipients at basic subscription prices in quantities of 2 to 300.

Qualified Benefit Membership subscriptions averaging 119,120 copies were sold to qualified recipients at basic subscription prices.

PARAGRAPH 1 & 3A:

Since association dues for this publication are collected through local chapters, qualified paid circulation data are only required to be reported in Paragraphs 1 and 3a.

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Lori S. Carlin, Director, Fulfillment & Marketing Services

Randolph A. Nanna, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 31, 2009

State New York

County Suffolk

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