

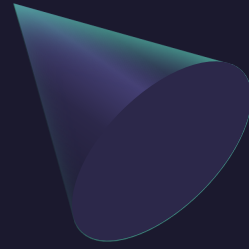
# *The State of Societies: Foresight from the ASAE Foundation*

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Board Member, American Society of Association Executives



# ForesightWorks



ASAE Research Foundation initiative to:

- Scan for trends
- Share critical drivers of change
- Prepare association leaders to manage change and disruption

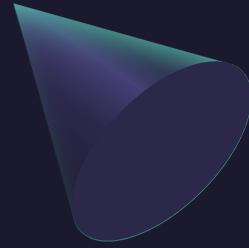


# Content, Learning & Knowledge

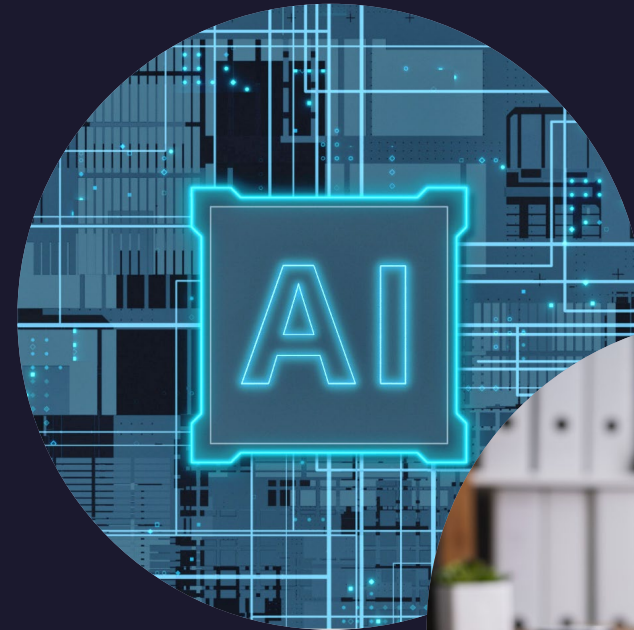
- Omni-channel, seamless approach
- More options for efficient & positive engagement
- Consistent messaging across multiple channels & devices
- Multi-channel, lacks seamless experience



# Data & Technology



- Ecosystem to serve staff and members
- System integration
- Data analytics for strategy setting
- AI technology



# Workforce & Workplace Changes

Diversity, Equity & Inclusion/DEI helps associations be & stay

- Relevant
- Responsive
- Prepared to lead the global workforce



# Gen Z

Born  
between  
1995 and  
2012

Meet your new workforce!

- On track to be the most diverse generation in US history
- Understand how they can advance your organizations
- Identify an action-based conscious inclusion strategy

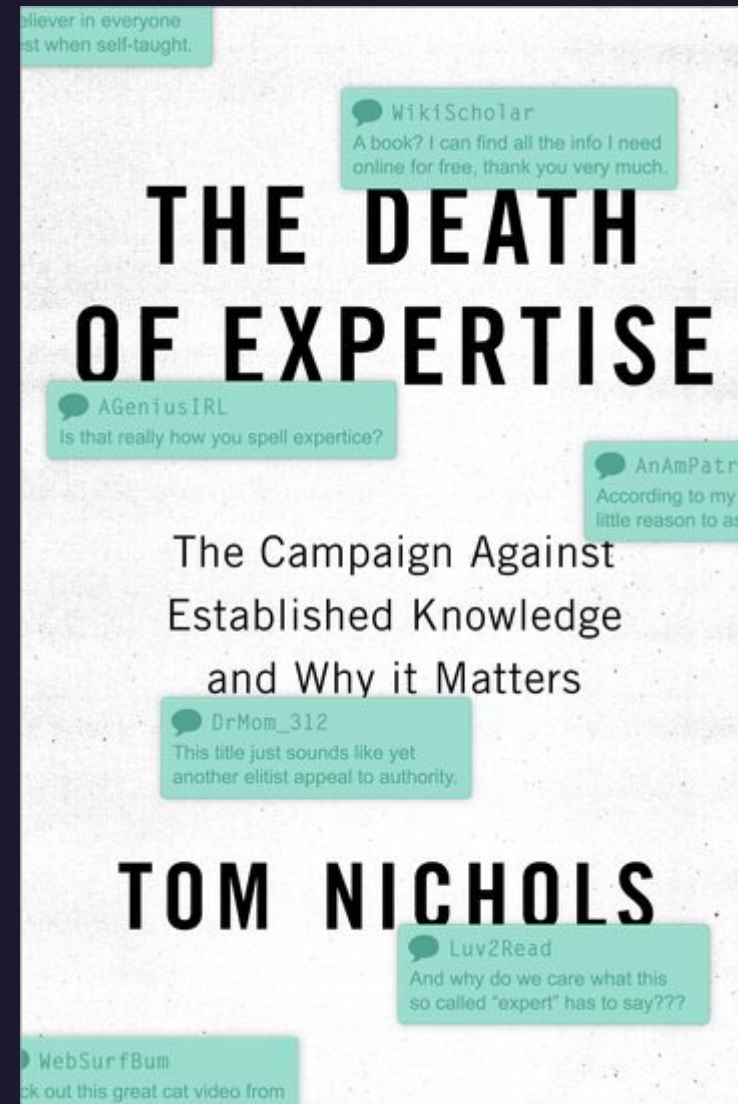


24%  
of the US  
population

# Scientists United

Stand together, collectively protect the role of scientists in society against erosion of:

- Respect for facts
- Logical analysis
- Critical thinking





Thank You