Online Career Advising Portal
Year Two

**Career Advising Portal Project**
**YEAR ONE**
- Awarded AIP Venture Grant
- Hired vendor to develop components
- Worked with volunteers to develop career content
- Designed and developed portal webpages
- Recruited volunteer career advisers
- Implemented marketing plan to drive member engagement
- Launched Site

**Project Activity - Year Two**
- 14 members have volunteered to be career advisers to date
- 45 career webinars have been added to the site

**Career Advisers - Gender and Sector**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Male</th>
<th>Female</th>
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</thead>
<tbody>
<tr>
<td>Government</td>
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<td>1</td>
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<tr>
<td>Academia</td>
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<td>Private Sector</td>
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<tr>
<td>Self Employed</td>
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</tbody>
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**Career Portal Activity**
- 24 members in various career stages have connected with advisers
- Satisfaction survey sent to evaluate the program

**Career Stages of Members Seeking Advice**
- Mid Career: 20.8%
- Early Career: 20.8%
- Undergraduate: 33.9%
- Graduate Student: 12.5%
- Career Change: 12.5%

**Member Testimonials from Satisfaction Survey**

- "Maureen McCann has expert knowledge in the field of broadcast meteorology, and she has been immensely helpful in answering my questions, as well as giving me advice as I explore opportunities in the industry."

- "Alyssa gave me sources to contact or attend sessions. Therefore, I can learn more or gain experience from those opportunities for employment if I did not get accepted to graduate school."

<table>
<thead>
<tr>
<th>Gender and Career Stage</th>
<th>Male</th>
<th>Female</th>
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<tbody>
<tr>
<td>Undergraduate</td>
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<td>Graduate</td>
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<tr>
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<tr>
<td>Career Change</td>
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**Next Steps**
- Organize bi-monthly group zoom sessions with career advisers
- Create additional career guides and tips
- Continue to organize career related webinars
- Find new ways to promote the portal based on statistics from the first year

ametsoc.org/CareerAdvisingPortal
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