Science Trust Project
Moving from Correction to Connection to Address Misinformation
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Motivation
Data gathered at APS Annual Leadership Meeting in January 2022 and APS March Meeting 2024.

Goals
Empower scientists to bridge divides through meaningful conversations
Promote trusting relationships between scientists and their communities
Humility, curiosity, empathy, & fact
Community of scientists engaged addressing misinformation

Design
Isolated facts & logic do not usually change behavior → A more holistic & inclusive approach is needed. We provide training in:
- Reflective listening: Gather data
- Understanding identity and cognition: Process data
- Figuring out what to say: Informed action
- Media literacy

Impact
This workshop gave me a much-needed perspective… I realized that the most powerful tools are compassion, listening and emotional intelligence. As a scientist I was humbled to hear that factual knowledge or evidence would not be sufficient to address the problem of misinformation, and this is a lesson that many scientists could benefit from.

The Science Trust Project has a significant impact on participants’ confidence in their ability to have productive interactions about misinformation.

The numbers
220 Participants trained
199 Slack Community Members
12 Virtual coffee hour events
8 In-person workshops
3 Multi-part online workshops

We want your feedback!
- Is misinformation a concern for your members?
- Opportunities for partnership?

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