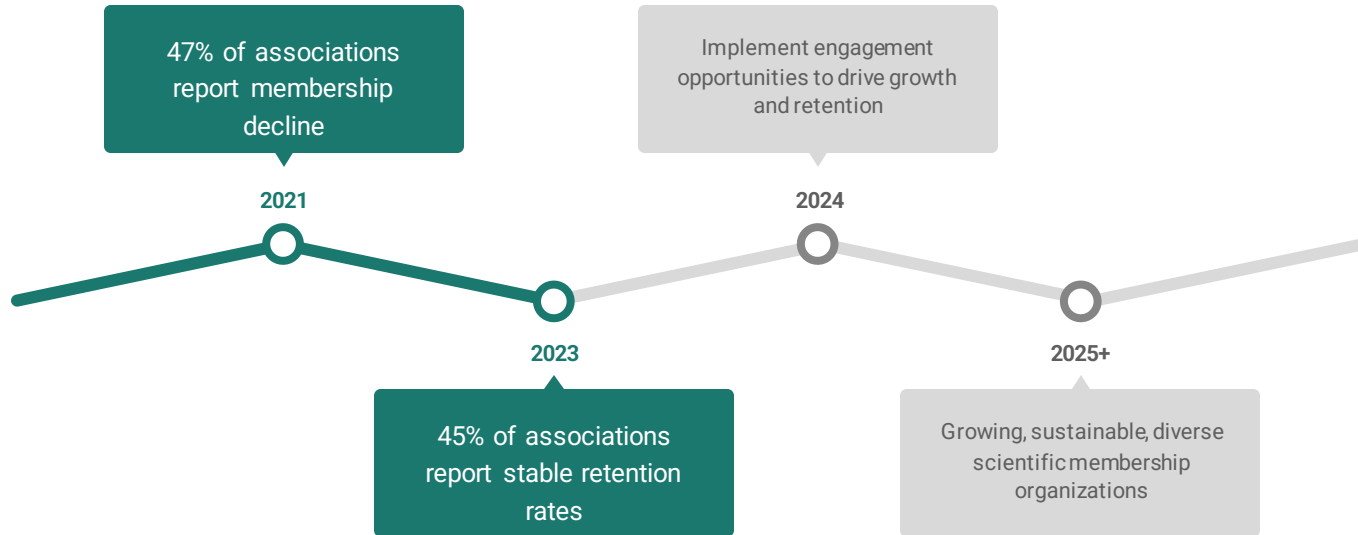




Making Membership Attractive to All

Cortney Bougher
Director of Membership
American Physical Society

Membership Associations



Where do we start?

How do we grow membership, add value, and engage our members?

- Listen to your members
- Audit activities
- Address members needs
- Evaluate and repeat!

Challenge: global accessibility

International members seek to attend conferences, and present and publish their research

- March Meeting Satellite Sites
- Tiered registration fees
- Editing services and partnership with Research4Life

Satellite Sites

Brazil
Cameroon
Hong Kong
Jordan

Nepal
Pakistan
Philippines



Cameroon



Pakistan

Meeting Access - Tiered Registration Fees

Registration fee adjusted based on the World Bank classification of countries' investment in science:

- >85% discount: Lower-Income and Lower-Middle-Income countries
- >70% discount: Upper-Middle-Income countries

Journal and publishing access

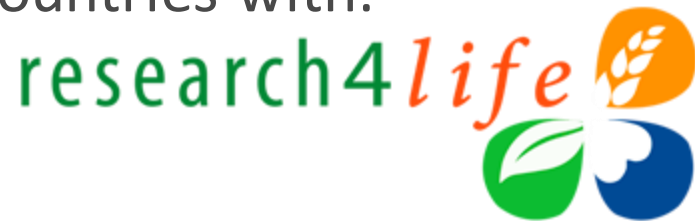
Offering editing services:

- Translation
- English language editing

“It was well proofread and the comments in the Scientific Review Report were very well reasoned”.

In December, we joined Research4Life, supporting scientists in low-income countries with:

- Free journal access
- Waived APC fees



Shared outcomes - thank you!

Together, we can ensure that:

- Diverse physicists feel represented
- Our global audience feels included
- Members know we care for them as an individual

Contact me: bougher@aps.org

