Dear Colleagues,

The AIP Governing Board, Member Society officers, many friends and colleagues celebrated Marc Brodsky's accomplishments over his nearly 14-year tenure as AIP's Executive Director last Thursday evening (March 29). Photos from this event and additionally the two "Farewell Marc" events held at College Park and Melville are posted at the following URL:

http://www.aip.org/hr/photo_galleries/BrodskyRetirement.html

Marc's retirement and my appointment as your next Executive Director give me an opportunity to reflect on your accomplishments at AIP during Marc's tenure. Your hard work and dedication under Marc's leadership led to impressive results. To give you a few examples:

- In 1993, AIP published or provided publication services for 27 scientific publications; by the end of 2006 the number of titles was over 170. The published page count went from 250,000 per year to over 360,000.
- In 1993, the World Wide Web was just coming into use, and none of AIP’s publications could be viewed online. Now all AIP publications are available online and we are continually introducing enhancements to online products utilized by our readers. The web has eliminated some businesses and services (who uses a phone book?), but it has also presented new business opportunities. AIP’s bottom line has shown that AIP weathered and embraced this essential transition from print to online media.
- In 1993, our total revenues were $42M; by 2006 our revenue topped $73M. This revenue is used to pay your salaries, upgrade computer and communication hardware, and support AIP and Member Society outreach programs that serve the next generation of scientists.

You can all be proud of your role in the growth and success of AIP’s programs and services. This track record necessitates a honed mixture of leadership, planning, flexibility and just plain hard work from all of us. Join me in wishing Marc Brodsky well in his retirement years and in thanking him for helping AIP make critical transitions during his tenure. I invite you to help me keep AIP on track: to stay healthy and productive in our fast-changing business environment.

Sincerely yours,

Fred

Publishing Matters

Cited-article links help users "follow the research"

Scitation® selected
The American Industrial Hygiene Association (AIHA) has chosen AIP to host its new branded digital library, "OEHS Central." Scheduled to go live in June 2007, the library will provide a central point to easily access and purchase all AIHA publications for members and nonmembers alike. The OEHS Central on AIP's online platform, Scitation® will include cross-platform authentication with the AIHA website and an AIHA-branded storefront, which will support the sale of metered bundle...
subscriptions similar to AIP Article Packs. AIHA is one of the largest international associations serving the needs of occupational and environmental health professionals practicing industrial hygiene in industry, government, labor, academic institutions, and independent organizations.

Physic Resource Center Matters

Bringing science to government
In a program that brings scientific expertise to government and helps U.S. scientists learn how their government functions, AIP sponsors two PhD scientists to work in Washington each year. The AIP Congressional Science Fellow works for a congressional office or committee, while the AIP State Department Science Fellow chooses a placement at the Department of State. Selection of the Fellows is a competitive process open to qualified members of the AIP Member Societies. AIP's new Congressional Fellow is John Veysey, an APS member who has a PhD in fluid dynamics from the University of Illinois at Urbana-Champaign. Veysey has been studying carbonate formations in hot springs at Yellowstone National Park and around the world. AIP's incoming State Department Fellow, Lubna Rana, is also a member of APS. She received her PhD in particle physics from the University of Maryland, where she is a visiting scientist, studying supersymmetry and supergravity. Both will start their 12-month Fellowship terms this fall.

Questionnaire review service
Putting together a questionnaire doesn't seem hard, but there are hundreds of ways to ask questions poorly. The Statistical Research Center (SRC) is offering a free Questionnaire Review Service to assist AIP staff members who want to conduct their own surveys using do-it-yourself websites. You can call on SRC to look over a questionnaire you have designed or its staff can help you develop one from scratch avoiding common traps in survey methodology. They will give you advice based on the latest questionnaire design research so that you will obtain more responses with greater accuracy. For more information, contact Roman Czujko at extension 3180.

Around AIP

Business Systems and Operations implements business continuity software
AIP's business continuity plans are being converted to an application called Paragon, hosted by SunGard. Paragon is accessible via a web browser and has a simple user interface. AIP staff will be able to update their plans whenever procedures change rather than waiting for the formal update meetings in the fall. New York staff that are responsible for updating plan information have already received training on how to use Paragon. Maryland staff will receive training in April. For more information, contact Stephanie Finnegan at extension 2635.

Benefits you didn't know you had
How would you like to improve your health and save money at the same time? You can, if you participate in the Aetna medical plans (PPO, POS, or HMO). Aetna's discount program includes eDiets, Fitness, Hearing, Mayo Clinic Bookstore, Natural Products & Services, Oral Health Care, SpaWish Gift Certificates, Vision, Weight Management and Zagat Healthy Dining. To learn more about these discount programs, log onto Aetna's website at www.aetna.com and enter your User Name and Password or set up an account in the Members: Secure Information Section. Select Benefits from the blue menu bar and then select Health Programs.

Another helpful link from the same blue menu bar is the "Take Action on Your Health." You can view your health history, as well as become an educated health consumer by reading a wide variety of useful articles in the "Staying Healthy and Treating Illnesses" sections. For assistance, contact Judy Rance at extension 2256.

We invite your feedback to this newsletter via email to aipmatters@aip.org.