

AIP|Matters

January 13, 2014

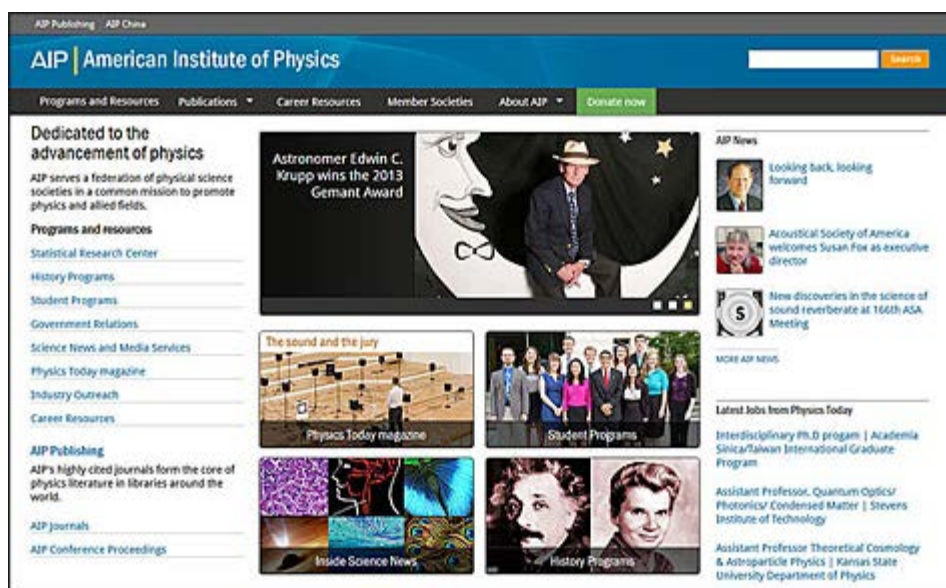
Director's Matters

Guest column by Jenny Krivanek, Director of Web Strategy and Management



New year, new website

By now, with all the time we've spent inside trying to stay warm, I hope you've noticed that AIP has a revamped and redesigned website: aip.org. In the waning days of 2013, after months of planning and building, we launched the new site. Some of the improvements should be readily apparent, but there are others that are more hidden. I'd like to tell you a little about the hidden improvements and why they position AIP better for the future.



» [Read more](#)

Member Society Spotlight

Groundswell of attention highlights Fluid Dynamics meeting in Pittsburgh

The [APS Division of Fluid Dynamics](#) (DFD) annual meeting traditionally offers some of the most interesting and accessible physical science research for journalists, and this year's conference did not disappoint. The gathering took place in Pittsburgh just before Thanksgiving, and featured [mushrooms](#) that make their own wind, [flying jellyfish](#) robots, floating rafts made [entirely of ants](#), new insight on [Jupiter's Great Red Spot](#), and physical studies of [beer](#) and [urine](#).

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AAS holds its 223rd Meeting

AIP participated heavily in the 223rd American Astronomical Society Meeting in National Harbor, MD, last week.

On the evening of January 8, AIP hosted a press reception at the AAS meeting to celebrate the winners of the 2013 AIP Science Communication Awards: Tom Siegfried, for an essay on the discovery of the Higgs boson, and Jeffrey Bennett, for a children's book about a dog's imaginary trip to the Moon.

Each year, AIP partners with AIP Member Societies to present its writing awards. This is the third straight year in which at least one winner's book or article has had an astronomy connection, and was therefore honored at the AAS meeting.

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Coming Up

February 12

- Birthday social, 9:30 am (College Park)

February 2-6

- AMS 94th Meeting (Atlanta, GA)

February 5-7

- 2014 PSP Annual Conference (Washington, DC)

February 13-17

- AAAS Annual Conference (Chicago, IL)

February 18

- AIP Investment Advisory Committee (Phoenix, AZ)

February 21

- AIP Publishing Board of Managers meeting (New York, NY)

February 27- 28

- PRC Advisory Committee meetings (College Park, MD)

March 1

- PRC Policy Committee Meeting (College Park)

